



WGME Portland  
81 Northport Dr  
Portland, ME 04103

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 2633824**

**Schedule Dates** 09/21/16-09/22/16  
**Advertiser** Bruce Poliquin for Congress-R (71514)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** September 2016 (735823)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 509/942/7912  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ME-2  
NEW POLITICAL ORDER - PLS CF - THANKS

**Date Entered** 09/20/16  
**Last Modified** 09/20/16  
**Entered By** Nathan Uschmann  
**CO-OP** No  
**Headline #** ECR25310582  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$285.00  
**Net Total** \$1,615.00  
**Sales Tax**

**Portland ME (WGME)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2016	3	\$1,900.00
<b>Grand Total:</b>	<b>3</b>	<b>\$1,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/16-09/21/16	3	:30	5:30P- 6P (EST)	1			X					1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/20/16
2.0	Normal Line / SPOT	09/22/16-09/22/16	3	:30	5:30P- 6P (EST)	1				X				1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/20/16
3.0	Normal Line / SPOT	09/21/16-09/21/16	3	:30	6P- 6:30P (EST)	1			X					1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/20/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

#2633824

<b>Contract #</b> 25310582	<b>Changes as of:</b> 9/20/2016 at 11:32 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 509/942/7912	<b>Flight:</b> 9/20/16 - 9/22/16	<b>Station:</b> WGME
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> POLIQUIN, BRUCE	<b>Market:</b> Portland, ME
815 SLATERS LANE	<b>Product:</b> ME-2	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 5408068	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> CHRISTIAN CAMBEIRO	<b>Assistant:</b> CHRISTIAN CAMBEIRO
	202-955-5342	<b>Separation:</b>

**Comments:** NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/22			Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22				
1	Tu-F,M 5:30p-6p		NWS 13 LV 5:30	\$500.00	5.6	30	0	1	1	2	\$1,000.00	\$89.29	11.2
REV 2	Tu-F,M 6p-6:30p		NEWS 13 6.00	\$900.00	7.0	30	1	0	0	1	\$900.00	\$128.57	7.0
850													
<b>TOTALS:</b>							0	2	1	3	\$1,900.00	\$104.40	18.2



125 West 55th St  
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<b>Contract #</b> 25310582	<b>Changes as of:</b> 9/20/2016 at 11:32 AM	<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 509/942/7912	<b>Flight:</b> 9/20/16 - 9/22/16	<b>Station:</b> WGME	<b>Total \$:</b> \$1,900.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Advertiser:</b> POLIQUIN, BRUCE	<b>Market:</b> Portland, ME	<b>Total Spots:</b> 3
	<b>Product:</b> ME-2	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$104.40
	<b>Agency Order #:</b> 5408068	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 18.2
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> CHRISTIAN CAMBEIRO 202-955-5342	<b>Assistant:</b> CHRISTIAN CAMBEIRO 202-955-5342	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/20/16 11:32 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/20/16 11:32 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information	
<b>Market Budget:</b>	\$6,333
<b>WGME Share:</b>	30%
<b>Comment:</b>	EST WILL FOLLOW
<b>WCSH:</b>	45%
<b>WMTW:</b>	20%
<b>Unknown:</b>	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$1,900.00	\$104.40	18.2
<b>Total</b>	<b>100%</b>	<b>3</b>	<b>\$1,900.00</b>	<b>\$104.40</b>	<b>18.2</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	3	\$1,900.00
<b>Total</b>	<b>3</b>	<b>\$1,900.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/20/16 1:02 PM					\$0	\$0	
Revision	9/20/16 11:32 AM	CHRISTIAN CAMBEIRO	Revised			\$0	\$1,900.00	Changes: Competitive Market Budget from \$33,167 to \$6,333, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, User Entered \$ from \$0.00 to \$1,900.00. 1 buyline added or modified.
New	9/20/16 11:29 AM	CHRISTIAN CAMBEIRO	New	3		\$1,900.00	\$1,900.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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